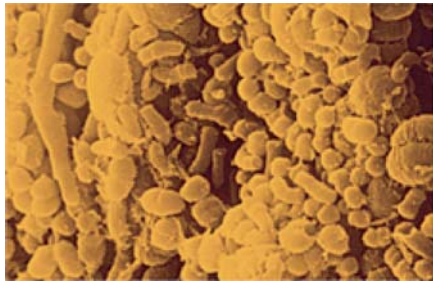


CAIRE THE HEALTHY OPTION

The demand for a product to sterilize hands while seated (to reduce bathroom queues, inconvenience and recontamination via door handles, armrests etc) is growing extremely fast. So much so that we have again improved our formulations in response to in-flight client feedback. We were asked to alter the fragrance, reduce the residue and change the viscosity – done!



NATURAL, RECYCLABLE, RENEWABLE

Caire products utilize the very best in natural ingredients, organic where possible and from environmentally safe and renewable resources. For instance all our New Zealand products are based on 100% pure New Zealand water. Other ingredients include natural essences from fruit and natural ingredients from vegetables. Natural plant extracts form the base of many of our products using herbal ingredients like Witch Hazel, Evening Primrose, Aloe Vera and real Cucumber, real Melons, real Coconut and yes real Silk! We incorporate Vitamin C as a preservative and even our packaging utilises recyclable and re-usable materials. An added bonus is our light weight packaging which saves airlines thousands of dollars in reduced fuel burn every year.



NEW PRODUCT

Bees to the Rescue!

Caire Lip Balm in 5ml pot
Consistent demand for a small product to effectively help prevent the dreaded dry cracked lips, one of the single most common discomforts talked about by passengers. Our Lip Silk in original form it best used via a tube – giving excellent hygiene and usability. The smaller 5ml pot adds a new option for Airlines to enhance their passengers flight experience. As you may know we do not produce a stick type lip product – as these generally use high levels of petroleum based ingredients and can actively dry lips!

Our challenge has been to adjust the effective and original Caire Lip Silk so that it is thicker and more suitable for a small pot. Our friends the Bees came to our aid and with increased levels of 100% natural Beeswax, we can provide not only the size and type of package, but an EFFECTIVE product for both men and women, all Nationalities. Natural and renewable beeswax with natural peppermint, sweet almond oil from real almonds combine to make a product that has to be experienced to see and feel just how good it is while flying.

SWEET CITRUS

Our 15ml option for Facial Mist in Citrus is now even better tasting. Even though the primary benefits of Facial Mist are by spraying it onto your face, and inhaling the mist through your nose – it now tastes even better! This means children are more likely to use it too. No more arriving at your destination with sore, dry bleeding noses or with colds/flu from viral attack. Imagine its 9 hours into your flight, 3am and you wake – spray a touch of Facial Mist, no spillage, and you're back to sleep. Great!



So now the renowned Caire Facial Mist has a sweet Citrus taste, providing unparalleled relief from dry face, dry nose, dry mouth, airborne germ attack and jetlag. Making memorable flight experiences even better. Facial Mist is now becoming a benchmark with many airlines to offer to passengers. A stand alone product for all premier class travelers – in constant demand by travelers who insist on traveling with it, whether their chosen airline has it on board or not.

VISIT our new and updated website

caire: the inflight amenity specialist