



CNN International. Fighting Flu at 36000 feet!



You're settled into seat 20D when you hear a snuffle, snuffle coming from seat 20B and a rumbling cough erupts from the occupant of 21A....Dr David Weber recommends FDA-approved antiseptic hand cleansers (Caire Hand Sanitiser) and staying hydrated - wards off headaches and the dry noses and throats that may leave passengers susceptible to infection (Caire Facial Mist)".

It's great to see such credible information being released into mainstream media – confirming the need for specialist inflight amenity products designed to improve the passenger's health. The Caire Inflight range is exactly this – a specialized product range, researched and proven to be effective in flight by frequent flyers and aircrew, not just a cosmetic.

Success for Stamford Plaza Hotels

Due to the resounding demand from VIP Passengers who stay in the prestigious Stamford Plaza hotels (World Hotels Group), Stamford continues their jetlag recovery service as part of their ongoing VIP guest care. Imagine the impact of arriving at an airport, being chauffeur driven to your hotel, and while traveling there you are given this gift to help refresh, revive and overcome Jetlag. Well done Stamford for raising the standards of customer service even higher .

http://www.stamford.com.au/page.asp?3654=405875&e_page=456224



Accepting Failure?

We're getting a reputation, a 'can-do' reputation! We pride ourselves on our positive, let's make it happen approach with a great deal of passion in what we do every day and make certain we provide:

Quality first – no compromises
Products that work - we will only provide products that work inflight, no petroleum based lip stick-balms', no Eau de Toilette's with heavy base notes and no facial sprays with alcohols and perfumes in them
Recyclable, high pressure tubes that wont burst in flight
Patented, leak & tamper proof sprayers for passenger safety

We were astounded to learn recently just how many cosmetic companies have 'acceptable failure' rates on leakages, product failures, skin irritations & rashes, and customer complaints. While others may accept consistent failure, we do not!

Aire's Fast Tracking

Aire has been chosen as one of a select few companies for the Fast Track development scheme. The NZ Government identifies and supports, innovative high growth companies to achieve their export targets. It's wonderful to have the support of the NZ Government and associated departments - this lends a great deal of support, intellectual property and resource facilities to Aire.

Thank you Greg Ellis of NZ Trade & Enterprise