



NEW CHOICES

Ever increasing numbers and varieties of aircraft in operation around the globe brings with them the need for constant changes in amenity packaging, as well as the ever present considerations involving international laws, safety issues, customs, changing regulations, local laws and client requests. All aspects need to be considered and incorporated both professionally and effectively. Caire has again responded to



this with the development and release of 100ml crimp-on bathroom products. Our ever popular 120ml and 100ml sizes with screw on pumps and sprayers now have the option of crimp-on sprays and pumps. The crimp-on tops are produced

to suit certain aircraft holder designs and give a different look for some clients. Also they prohibit tampering and pilferage of product content during flights.

One of our VIP clients is receiving the following products in the new 100ml range:

1. Caire M18 Eau de Toilette Mountain Dew for Men
2. Caire B18 Eau de Toilette Bouquet for Ladies
3. Caire Moisture Silk 03
4. Hand Sanitiser 15

Both Caire EDT's have been custom designed and made to the clients specifications and taste. Right from the initial sample testing stage through to final product the EDTs were developed for the client and their VIP passengers.

EDT B18 Women – a beautiful floral bouquet, exquisite in design and very feminine. The fragrance is like lovely bunch of spring flowers with many unique and mysterious tones. The Mens M18 EDT is refreshing, lively and receives many compliments from the men, and the ladies! Reminiscent of fresh open Mountain ranges after a light and enjoyable spring shower. Fresh, lively and invigorating.

The Caire Moisture Silk 03 is an essential part of the inflight service provided by the airline to help ensure enjoyment of the flight by passengers and that the comforting skin re-hydration is felt throughout their flying experience. Details count with frequent and repeat clients.

The new Caire Hand Sanitiser was chosen as well – this greatly reduces aircraft water usage (as no water is needed at all to use this product effectively), reduces towel use, cost and waste. AND the passengers have the ultimate in hygienic protection, Caire Hand Sanitiser instantly kills 99.9% of germs. Helping to ensure both passengers and crew enjoy their travels to the fullest without bacterial problems such as upset stomach, diarrhea etc – which can be a common complaint, yet so easily avoided by using Caire Hand Sanitiser.

Green Tea Delight

A new airline client has recently purchased Caire Green Tea products for inflight bathroom use. The use of Green tea in our range is increasing rapidly and reflects the delicate, refreshing and universal acceptance of this beautiful fragrance, coupled with our unique inflight formulations. The Green Tea products have been produced in 120ml screw-on bottles. Great feedback and happy passengers. Thank you.



Christmas we're open!

Yes it's hard to believe but yet another year has flown by and it's the Christmas and

New Year season again. Caire is always open for business and this year is no exception – we're open throughout this period to help ensure our best service even during 'the silly season'. Our on-line freight tracking means we can continually update you with Caire deliveries, order production status and new business quotations.

We wish everyone an enjoyable, safe and rejuvenating festive season with family and friends.

caire: the inflight amenity specialist